## 7.4 Factored Form of a Quadratic Function Concept #7/8

**Zeros:** The value(s) which make an expression equal to zero

Roots: The value(S) that are the solution(s) to a mathematical equation

X-Intercepts: Points on the graph of a relation where the relation crosses the x-axis. These are the points for which the y-value is 0.

The x-intercepts are also called the 'zeros' of the function, or the 'roots' of the function.

**Zero Product Property:** If  $a \times b = 0$  then a = 0 or b = 0 (ex./ (x-n)(x-m) = 0 then x-n=0 or x-m=0)

Example 1 Sketch the graph of the quadratic function  $f(x) = 2x^2 + 14x + 12$  by first (Concept #7)

a) Completely factoring the right side of the equation (Remember to look for a GCF first).

$$f(x) = 2(x^2 + 7x + 6)$$
  
 $f(x) = 2(x + 6)(x + 1)$ 

b) Find the zeros of the function.

(Let y=0 & solve for x using the zero product property)

$$\underbrace{\bigcirc}_{X} = \underbrace{\mathcal{J}(X+6)(X+1)}_{\mathcal{Z}}$$

$$\bigcirc = (X+6)(X+1)$$

$$X+6=0 \qquad X+1=0$$

$$X=-6 \qquad X=-1$$

b) Find the y-intercept (let x = 0 and solve for y)

$$yint = 12$$
 (0,12)

c) Find the vertex of the function & identify the equation of the axis of symmetry. If x-intercepts are (-6,0) and (-10)

Finally, let's use the above information about our function to graph it... Symmetry

Findy if 
$$x = -3.5$$
 to find  $y = 2(-3.5)^{2} | 4(-3.5) | 12$ 

C) Finally, let's use the above information about our function to graph it... Symmetry

 $y = 2(-3.5)^{2} | 4(-3.5) | 12$ 

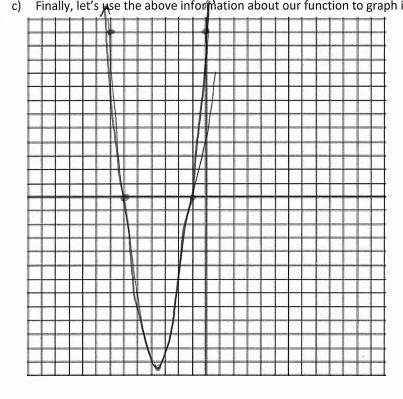
Vertex: (-3.5 - 12.5) Y = 24.5 + (-49) + 12 Y = -12.5

Y-Intercept: 
$$(0.12)$$

X-Intercept: 
$$(-6,0)$$
  $(-1,0)$ 

Equation of Axis of Symmetry: 
$$\chi = -3.5$$

Range: 
$$\frac{1}{2}$$
  $\frac{1}{2}$   $\frac{1}{2}$ 



Notice that when the zeros were at x = -1 and x = -6 that the equation of the parabola in factored form looked like:

$$y = 2(x+1)(x+6)$$

A quadratic function is in factored form when it is written in the form y = a(x-r)(x-s), where r and s represent the values of the zeros.

Since r = -1 and s = -6, 
$$y = 2(x - r)(x - s)$$
 becomes  $y = 2(x - (-1))(x - (-6))$   $y = 2(x + 1)(x + 6)$ 

Example 2 - Determine the function that defines the parabola. Write the function in standard form  $y = ax^2 + bx + c$  (Concept #8)

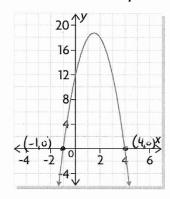
Step 2: Write the factored form of the quadratic function,

substituting the zeros for r and s

$$y = a(x - r)(x - s)$$

$$y = \alpha (x - 4)(x - (-1))$$

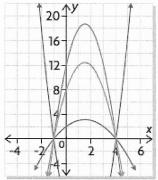
$$y = \alpha (x - 4)(x + 1)$$



**Step 3:** Since there are infinitely many parabolas that have these two zeros (ours is the tallest parabola facing downward), we need to find the value of a.

Choose any other point that you know lies on the parabola.
 This point will serve as an (x,y) point that satisfies the quadratic equation.

Since the y-intercept is 12, we'll use the point



In factored form, the quadratic function is:

$$y = -3(x-4)(x+1)$$

In standard form, the quadratic function is:

$$Y = (3x+12)(x+1)$$
  
 $Y = -3x^{2}-3x+12x+12$   
 $Y = -3x^{2}+9x+12$